

## McLARENS IN MINIATURE - STOCKING FILLERS

- As production ends of the McLaren P1™, availability continues in miniature
- Sizes from 1:64 to 1:8, from approximately 75mm to 595mm
- Prices from under £10 to over £8,000

Production of the full size McLaren P1™ may have ended but McLaren Automotive has linked up with selected partners to offer every fan of any age a scaled down McLaren P1™ of their own. Many sizes, shapes and styles are available, from 1:64 models all the way up to an exact, hand-crafted 1:8 scale replica.

The smallest size of McLaren P1™ is now within the reach of the very young, even if their only income is from pocket money, thanks to Mattel-HotWheels. The miniature die-cast toy McLaren P1™ is available in Volcano Orange and Supernova Silver and measures 75mm. The brand has been a favourite of young collectors since 1968 and remains one of the most popular toy car producers today.

For those who would rather build their own, Lego® has created a Volcano Yellow McLaren P1™ as part of the Speed Champions series. The buildable vehicle has all the authentic details of the ultimate McLaren hybrid supercar. The owner can even attach their own stylish wheels and use the wrench to prep their car, and then speed away drifting around the cones in a race to the finish line.

Stepping it up a gear, Scalextric™ and Maisto will take any McLaren enthusiast closer to a behind-the-wheel experience. The Scalextric™ team at Hornby Hobbies has worked with McLaren for the Pro Chassis Ready models in various McLaren colours including Volcano Yellow and Volcano Orange. The slot cars, a firm favourite for many years, offer a unique taste of McLaren P1™ magic. An alternative driving experience is provided by Maisto's highly-detailed, radio-controlled 1:14 scale McLaren P1™ with illuminating headlights and tail lights.

For the big kids of the family, resin or die cast models by TSM (True Scale Models) AutoArt, Minichamps and Tecnomodel provide a sophisticated approach to collecting beautiful McLaren P1™ models. All seek to create 1:43 scale centrepieces in a car collection with models chosen for their provenance, collectability and place in McLaren P1™ history. These include Job#1 which was the first production car built, the

Nürburgring edition XP2R prototype famous for completing the circuit in less than seven minutes, the camouflaged McLaren P1™ prototype model with the unique track inspired McLaren camouflage design, and the car Formula 1™ World Champion Jenson Button drove at Goodwood Festival of Speed for the car's global dynamic debut. New for 2016 will be the Amethyst Black PP3 pre-production model. With its registration P1 OOV, this is the McLaren P1™ notably reviewed by journalists across the world and the star of many a magazine front cover and video. These collectibles capture the detail of the McLaren P1™ in all aspects including the wheels and tires, seat belts, door handles, engine and suspension.

Finally, what do you buy the person who has everything? McLaren Automotive now has the answer, even for a McLaren P1™ owner. Amalgam Fine Model Cars can produce an exact McLaren P1™ replica in 1:8 scale. Amalgam has the ability to fuse exceptional craftsmanship with the latest advance model-making techniques. The stunning creations are precise to the last 0.1mm, down to the original hand-beaten asymmetric bodywork and creases in the fabric of the seats. The 1:8 scale allows you to see the curves and the shapes without being too big or too small. The complexities of the build made up of so many individual components make them a true piece of art. Made to order, this is the ultimate present for the ultimate car in the McLaren Automotive family.

McLaren P1™ models can be found at selected McLaren Automotive retailers and various online shops, including [www.amazon.com](http://www.amazon.com).

Amalgam models can be ordered through McLaren Automotive retailers worldwide. For more information please visit <http://cars.mclaren.com/featured-articles/masters-in-miniature.html>.

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## Ends

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## Notes to Editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site – [cars.mclaren.press](http://cars.mclaren.press).

### About McLaren Automotive:

McLaren Automotive is a British manufacturer of luxury, high-performance sports cars, located at the McLaren Technology Centre (MTC) in Woking, Surrey.

Following the global launch of McLaren Automotive in 2010, the groundbreaking 12C was launched in 2011, the 12C Spider in 2012, and the limited-run McLaren P1™ went into production in 2013. In keeping with its plan to introduce a new model each year, the company unveiled the 650S, in coupe and Spider form in 2014, and has announced the Sports Series among the models to be introduced in 2015. The brand continues to expand, and McLaren posted a profit during 2013 – only the third year of vehicle production. This was followed in 2014, by a third consecutive year of growth in sales with a record 1,649 vehicles delivered via a dedicated global network of retailers in every major automotive market.

### McLaren Automotive Partners

To support the development, engineering and manufacture of its range of innovative and highly acclaimed sports cars, McLaren Automotive has partnered with world leading companies to provide specialist expertise and technology including, AkzoNobel, ExxonMobil, Pirelli and SAP.

### Designed for the track; Developed for the road

The connection between Formula 1 and road cars at McLaren is a natural process of experience, knowledge, principles and process transfer. Through the integration of 50 years of Formula 1™ racing expertise and knowledge, and over 20 years of heritage in producing landmark sports cars, McLaren Automotive designs, develops and builds a range of technologically advanced and groundbreaking high performance sports cars which are designed to be a no compromise drive on both road and track.

McLaren has pioneered the use of carbon fibre in vehicle production over the past 30 years, and since introducing a carbon chassis into racing and road cars with the 1981 McLaren MP4/1 and 1993 McLaren F1 respectively, McLaren has not built a car without a carbon fibre chassis.

Visit [cars.mclaren.com](http://cars.mclaren.com) for more details.

## Further information

### Wayne Bruce

Global Communications Director | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261500

**Mobile:** +44 (0) 7768 132429

**Email:** [wayne.bruce@mclaren.com](mailto:wayne.bruce@mclaren.com)

### Freddie Gilbey

Lifestyle Communications Officer | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261500

**Mobile:** +44 (0) 7500 999553

**Email:** [freddie.gilbey@mclaren.com](mailto:freddie.gilbey@mclaren.com)

**Media website:** [cars.mclaren.press](http://cars.mclaren.press)

**Facebook:** [www.facebook.com/mclarenautomotive](http://www.facebook.com/mclarenautomotive)

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