

Media release

08.00 EST November 23, 2020

All-new Artura confirmed as McLaren's next-generation High-Performance Hybrid supercar

- McLaren Artura supercar will be on sale in first half of 2021
- Artura brings McLaren's expertise in electrification to the series-production supercar class for the first time
- Introduces a new High-Performance Hybrid (HPH) chapter for the pioneering supercar brand

McLaren Automotive will bring the full force of its expertise in hybrid powertrain engineering to the supercar class next year with the introduction of the new Artura, a High-Performance Hybrid (HPH) developed with the benefit of more than half a century of McLaren knowledge, experience and engineering achievements in race and road cars.

All-new in every respect, the Artura marks the beginning of a new era for the pioneering British company. Building on the expertise in electrification first showcased in the McLaren P1™ hybrid hypercar unveiled in 2012 and more recently the Speedtail Hyper-GT, which entered production this year as McLaren's fastest ever car with a top speed of 250mph, the Artura is McLaren's first High-Performance Hybrid series production supercar.

"Every element of the Artura is all-new – from the platform architecture and every part of the High-Performance Hybrid powertrain, to the exterior body, interior and cutting-edge driver interface – but it draws on decades of McLaren experience in pioneering super-lightweight race and road car technologies to bring all of our expertise in electrification to the supercar class."

Mike Flewitt, Chief Executive Officer, McLaren Automotive

The new Artura marks the debut of an all-new compact twin-turbocharged V6 petrol engine, designed to combine with an electric motor in a new lightweight High-Performance Hybrid powertrain that retains the performance benefits of McLaren's larger capacity V8 engines and has the additional attraction of improved torque response at low engine speeds to deliver scintillating acceleration. The Artura can also run on electric power alone for everyday emission-free urban journeys.

The first car to be built on an all-new, platform architecture optimized for electrification and designed and manufactured in the UK at the McLaren Composites Technology Centre, the Artura furthers McLaren's commitment to super-lightweight engineering principles that have their roots in motorsport. The additional mass of the High-Performance Hybrid system, for example, has been largely offset by the application of weight-saving technologies throughout the chassis, body and powertrain. Additionally, the McLaren Carbon Lightweight Architecture (MCLA) at the heart of the Artura not only enables the car's class-leading weight advantage, it is also the base for the dynamic excellence inherent in every McLaren.

Further details about the all-new McLaren Artura will be revealed over the coming months and customers who would like to be kept informed can either register their interest with a McLaren retailer or go to <https://cars.mclaren.com>

Ends

Notes to editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site – cars.mclaren.press

About McLaren Automotive:

McLaren Automotive is a creator of luxury, high-performance supercars.

Every vehicle is hand-assembled at the McLaren Production Centre (MPC) in Woking, Surrey, England.

Launched in 2010, the company is now the largest part of the McLaren Group.

The company’s product portfolio of GT, Supercar, Motorsport and Ultimate models are retailed through over 85 retailers in 40 markets around the world.

McLaren is a pioneer that continuously pushes the boundaries. In 1981, it introduced lightweight and strong carbon fibre chassis into Formula 1 with the McLaren MP4/1.

Then in 1993 it designed and built the McLaren F1 road car - the company has not built a car without a carbon fibre chassis since. As part of the Ultimate Series, McLaren was the first to deliver a hybrid hypercar, the McLaren P1™.

2019 saw McLaren launch the 600LT Spider as well as the new GT, the track-only Senna GTR and unveiled the 620R and the McLaren Elva.

In 2020, McLaren launched the 765LT. In addition, it unveiled the all-new lightweight architecture innovated and manufactured at the £50m McLaren Composites Technology Centre opened in the Sheffield region in the North of England that will underpin the next decade of McLaren’s electrified future.

To support the development, engineering and manufacture of its range of innovative sportscars and supercars, McLaren Automotive partners with world leading companies to provide specialist expertise, technology and solutions. These include AkzoNobel, Ashurst, Dell Technologies, Pirelli, Richard Mille and Tumi.

McLaren Group:

The McLaren Group is a global leader in luxury automotive and technology and comprises three businesses: Automotive, Racing and Applied.

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