

Media release

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The ultimate McLaren holiday wish-list

- Delight McLaren fans of all ages with exciting gifts available from McLaren Automotive
- From the kids Senna 'Ride-On' to the McLaren Vision eyewear collection - there are solutions to suit everyone on your shopping list
- Items are available to purchase through McLaren Retailers and selected partner websites

Just in time for the gift-giving season, McLaren Automotive has curated the ultimate holiday wish-list for both owners and fans of the brand.

From electric ride-on cars for kids and stylish eyewear imbued with McLaren's innovative design DNA, to the luxurious McLaren GT and its dedicated bespoke luggage collection, McLaren has gifts that will delight everyone on your shopping list.

The new McLaren Senna 'Ride-On' is this year's most coveted toy for the next generation of supercar fans. Equipped with an infotainment system that can play music, the Senna 'Ride-On' features working dihedral doors and is powered by an electric motor. Available in five bright, eye-catching McLaren paint colors, the Senna 'Ride-On' is also available in a special edition color of yellow with green accents - inspired by the colors of the race helmet worn by three-time McLaren Formula 1 World Champion, Ayrton Senna. The Senna 'Ride-On' is available to order at McLaren retailers, hypertoys.com and selected Target stores. The ride-on is available in both 6V (\$200) and 12V (\$582) sizes.

For the sports enthusiasts, McLaren Automotive has recently announced its exciting collaboration with premium UK sportswear brand Castore. High performance meets design precision in the debut McLaren and Castore collection with core training and lifestyle pieces including cotton t-shirts, performance tops and outerwear. Each piece is ergonomically cut for ease of movement and comfort, and offers superior wicking, odor-resistance, four-way stretch and a unique mesh construction which increases airflow, cooling and ventilation. The McLaren and Castore sportswear is available to purchase exclusively via Castore's website.

Those with a love for fashion will be delighted with a pair of sunglasses from McLaren's first unisex eyewear collection, the McLaren Vision Collection. Each style is typical of McLaren DNA - characterized by innovative design and advanced materials reflecting the technical elegance of McLaren supercars. Taking inspiration from McLaren's design ethos, this collection features a unique one-of-a-kind design with rotative hinges and lenses hung at only two contact points to minimize lens interference and increase visibility. The McLaren Vision eyewear is available to purchase now at select independent retailers and e-commerce websites. Frame prices start at \$323, rising to \$2,008 for the Bespoke range.

For those looking to indulge themselves, or their loved ones, McLaren's most refined supercar – the GT – makes for the perfect Christmas gift. Designed for everyday use and long-distance driving, McLaren's debut GT has room for luggage, golf clubs, groceries and more without sacrificing the high-performance requirements

demanded by McLaren owners. Harnessing authentic materials including NASA-developed SuperFabric and luxurious leathers, each GT vehicle is carefully designed from the inside out and hand-assembled at the McLaren Production Centre in Woking, England. Available now at McLaren retailers worldwide. Priced from \$210,000.

The McLaren GT also has an exclusively designed, four-piece luggage set - available to purchase together or individually. The bespoke set maximizes the McLaren GT's capacious luggage space and has made-to-measure storage solutions for golf clubs. Each bag in the McLaren GT Luggage Set is hand-assembled by specialists in Italy, using the same soft and supple semi-aniline leather and stitch pattern that adorns the interior of the McLaren GT. Available for order at McLaren retailers. Priced from \$2,300.

Ends

Notes to editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site – cars.mclaren.press

About McLaren Automotive:

McLaren Automotive is a creator of luxury, high-performance supercars.

Every vehicle is hand-assembled at the McLaren Production Centre (MPC) in Woking, Surrey, England.

Launched in 2010, the company is now the largest part of the McLaren Group.

The company's product portfolio of GT, Supercar, Motorsport and Ultimate models are retailed through over 85 retailers in 40 markets around the world.

McLaren is a pioneer that continuously pushes the boundaries. In 1981, it introduced lightweight and strong carbon fibre chassis into Formula 1 with the McLaren MP4/1.

Then in 1993 it designed and built the McLaren F1 road car - the company has not built a car without a carbon fibre chassis since. As part of the Ultimate Series, McLaren was the first to deliver a hybrid hypercar, the McLaren P1™.

2019 saw McLaren launch the 600LT Spider as well as the new GT, the track-only Senna GTR and unveiled the 620R and the McLaren Elva.

In 2020, McLaren launched the 765LT. In addition, it unveiled the all-new lightweight architecture innovated and manufactured at the £50m McLaren Composites Technology Centre opened in the Sheffield region in the North of England that will underpin the next decade of McLaren's electrified future.

To support the development, engineering and manufacture of its range of innovative sportscars and supercars, McLaren Automotive partners with world leading companies to provide specialist expertise, technology and solutions. These include AkzoNobel, Ashurst, Dell Technologies, Pirelli, Richard Mille and Tumi.

McLaren Group:

The McLaren Group is a global leader in luxury automotive and technology and comprises three businesses: Automotive, Racing and Applied.

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