

Media advisory

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Lando meets Elva: McLaren's rising star demonstrates the pure driving exhilaration offered by the new McLaren Elva

As the new McLaren Elva reaches the final stages of its testing and development programme ahead of the first customer deliveries later this year, McLaren Racing's rising star Lando Norris demonstrates the exhilarating experience at the wheel of this exclusive car at Silverstone, home of the British Grand Prix.

The latest product in the McLaren Ultimate Series line, the Elva is designed to give the purest distillation of driving thrills. With an 804bhp twin-turbo V8 engine powering the lightest McLaren Automotive car yet, the Elva is capable of ferocious acceleration and handling that is both exploitable and accessible. Transforming the driving experience is the innovative Active Air Management System (AAMS), which provides a virtual canopy over the Elva's seamlessly-integrated cockpit, creating a heightened sensory experience further enhanced by a stirring soundtrack from the car's finely-tuned exhaust.

Lando's experience at the wheel encapsulates the Elva's dynamic abilities and can be viewed here:

<https://www.youtube.com/watch?v=wk4E7Pi8YeQ&feature=youtu.be>

McLaren Automotive Chief Test Driver, Kenny Bräck has overseen the Elva's test and development programme and it is his team that has honed the Elva into the most exhilarating McLaren Automotive product yet. Kenny demonstrated this characteristic to great effect at Goodwood SpeedWeek, with a lap of the Goodwood Motor Circuit that showcases the car's considerable pace and playful handling capabilities. It can be viewed here:

https://www.youtube.com/watch?v=pG5WKbllTyM&feature=emb_logo

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Notes to editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site – cars.mclaren.press

About McLaren Automotive:

McLaren Automotive is a creator of luxury, high-performance supercars.

Every vehicle is hand-assembled at the McLaren Production Centre (MPC) in Woking, Surrey, England.

Launched in 2010, the company is now the largest part of the McLaren Group.

The company's product portfolio of GT, Supercar, Motorsport and Ultimate models are retailed through over 85 retailers in 40 markets around the world.

McLaren is a pioneer that continuously pushes the boundaries. In 1981, it introduced lightweight and strong carbon fibre chassis into Formula 1 with the McLaren MP4/1.

Then in 1993 it designed and built the McLaren F1 road car - the company has not built a car without a carbon fibre chassis since. As part of the Ultimate Series, McLaren was the first to deliver a hybrid hypercar, the McLaren P1™.

2019 saw McLaren launch the 600LT Spider as well as the new GT, the track-only Senna GTR and unveiled the 620R and the McLaren Elva.

In 2020, McLaren launched the 765LT. In addition, it unveiled the all-new lightweight architecture innovated and manufactured at the £50m McLaren Composites Technology Centre opened in the Sheffield region in the North of England that will underpin the next decade of McLaren's electrified future.

To support the development, engineering and manufacture of its range of innovative sports cars and supercars, McLaren Automotive partners with world leading companies to provide specialist expertise, technology and solutions. These include AkzoNobel, Ashurst, Dell Technologies, Pirelli, Richard Mille and Tumi.

McLaren Group:

The McLaren Group is a global leader in luxury automotive and technology and comprises three businesses: Automotive, Racing and Applied.

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