

Media release

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## Artistic functionality: the inside story on the McLaren GT's unique and high-tech interior materials

- McLaren design philosophy of 'everything for a reason' accelerates innovation in interior design, with introduction of cashmere, SuperFabric® and different types of leather
- McLaren GT follows Speedtail in offering new generation of technical, lightweight and sophisticated interior materials
- New McLaren Tech Club film that explores GT interior now live - join the conversation online using #McLarenTechClub or view at:

<https://cars.mclaren.com/en/latest/post/tech-club-6-gt-materials>

Innovation in supercar interiors is explored in a new McLaren Tech Club film that looks at the materials selected for the McLaren GT, a car that sees the traditional Grand Touring philosophy delivered in a new and uniquely McLaren way. Blending greater comfort, space and usability with the levels of driver engagement, dynamic ability and performance for which McLaren is renowned, the GT has its own unique identity – inside and out.

New interior materials are a key aspect of the GT's credentials and appeal. The McLaren design team explored alternatives to traditional coverings in areas such as luggage spaces, as well as on seats and other trim. The appearance and tactile attraction of driver controls are also an important part of the interior design, with machined and knurled aluminium that looks and feels both beautiful and technical while delivering precise functionality.

McLaren is committed to pursuing lightweight solutions across all aspects of design and engineering and the interior of the GT is no exception. A new material called SuperFabric®, originally designed for military and aerospace applications, is available as a covering for the floor of the luggage bay. This innovative woven fabric is infused with a layer of tiny armoured guard plates, providing increased resistance to stains, cuts, nicks and abrasions. Breathable, easy to clean and quick to dry, the surface of the SuperFabric® is embossed with a hexagonal pattern to provide optimal protection.

This single-minded approach to lightweighting extends to more traditional cabin materials with McLaren adopting a contemporary approach to achieve the brand's design philosophy of 'everything for

a reason', bringing fashion and lifestyle inspirations to the finest materials and developing new exclusive colourways. The supple Nappa leather offered as standard in the GT can be upgraded to softgrain luxury leather or Alcantara® but regardless of owner preference all of the fine leathers used in the GT are sourced from Scotland's Bridge of Weir company. Alternatively, cashmere is available in either Dove Grey or Jet Black as one of the most exclusive options from McLaren Special Operations (MSO), the chic fabric featuring on the seats and key 'touchpoints' in the cabin. McLaren is the first car manufacturer to offer the softest and most luxurious of wools in a production version supercar.

*"Introducing innovative new interior materials for any McLaren is a huge challenge. With the GT we were creating beauty and luxury but with the additional layers of functionality and advanced technology that are inherent in every car we design - and all delivered in a very modern way. Everything in a McLaren is there for a reason, not simply to look good; the materials need to be authentic not only in appearance and to the touch, but also in meeting our requirements for minimising weight and performance in use".*

Jo Lewis, Colour and Materials Design Manager, McLaren Automotive Ltd.

In line with McLaren's pursuit of innovation while retaining authenticity, machined and knurled aluminium driver controls engage the senses both through touch and by visually 'guiding' the driver around the cabin. Designed to harmoniously bring together the full concept of the interior design, the finishers, bezels, paddles and switches create a sophisticated and inviting ambiance that reinforce McLaren's technical precision. The GT also features the first application of 'hidden until lit' interior illumination; appearing at first as a solid metallic finish, this pioneering light design reveals a calming, ambient glow once the ignition is turned on. For design continuity, the ambient lighting pattern also links visually to the speaker grills of the recently awarded\* Bowers & Wilkins audio system. Detailed around the doors and passenger-side dash, the lit hues can be changed to suit interior colours or mood.

More information about the McLaren GT - and an online configurator that allows you to choose your own perfect specification for the car - is available at <https://cars.mclaren.com/gb-en/new-mclaren-gt>. To see McLaren Colour and Materials Design Manager, Jo Lewis, discussing the GT interior, watch the latest episode of McLaren Tech Club episode at <https://cars.mclaren.com/en/latest/post/tech-club-6-gt-materials> and join the social media conversation use #McLarenTechClub.

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\*Press information on the 2020 iF DESIGN AWARD for the Bowers&Wilkins audio system in the GT is available here: <https://www.cars.mclaren.press/en-gb/releases/790>

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Notes to editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site - [cars.mclaren.press](https://cars.mclaren.press)

#### **About McLaren Automotive:**

McLaren Automotive is a creator of luxury, high-performance supercars.

Every vehicle is hand-assembled at the McLaren Production Centre (MPC) in Woking, Surrey, England.

Launched in 2010, the company is now the largest part of the McLaren Group.

The company's product portfolio of GT, Supercar, Motorsport and Ultimate models are retailed through over 85 retailers in more than 32 markets around the world.

McLaren is a pioneer that continuously pushes the boundaries. In 1981, it introduced lightweight and strong carbon fibre chassis into Formula 1 with the McLaren MP4/1.

Then in 1993 it designed and built the McLaren F1 road car - the company has not built a car without a carbon fibre chassis since. As part of the Ultimate Series, McLaren was the first to deliver a hybrid hypercar, the McLaren P1™.

Announced at Goodwood Festival of Speed in 2018, the company's Track25 business plan will see it invest £1.2billion in research and development to deliver 18 new cars or derivatives by the end of 2025.

In 2018, the company launched its new £50m McLaren Composites Technology Centre in the Sheffield region in the North of England that will see it produce the next generation of lightweight carbon fibre 'tubs' that are at the heart of all McLaren cars.

2019 saw McLaren launch the 600LT Spider as well as the new GT, the track-only Senna GTR and unveiled the 620R and the McLaren Elva. In 2020, McLaren launched the 765LT.

To support the development, engineering and manufacture of its range of innovative sports cars and supercars, McLaren Automotive partners with world leading companies to provide specialist expertise, technology and solutions. These include AkzoNobel, Ashurst, Dell Technologies, OnePlus, Pirelli, Richard Mille, and Tumi.

#### **McLaren Group:**

The McLaren Group is a global leader in luxury automotive and technology and comprises three businesses: Automotive, Racing and Applied.

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