

Media release
February 05, 2020

Senna GTR joins four iconic McLaren F1 cars and rare M6GT at Retromobile in Paris

- New McLaren Senna GTR to star at Retromobile on Richard Mille stand
- 25th anniversary of the Le Mans 24 Hours victory – stunning display of Le Mans-winning McLaren F1 GTR and class-winning Longtail to headline McLaren F1 quartet
- Cesare Baldaccini ‘art car’ and pristine F1 road car also set to shine at Paris show
- McLaren display on Richard Mille stand completed by M6GT

The new McLaren Senna GTR will be joined by four stunning McLaren F1 cars and a rare McLaren M6GT at Retromobile in Paris on February 5-9. The past and future classics will be presented at the show by famed watchmaking brand and McLaren Automotive partner Richard Mille.

The Senna GTR is the latest and most extreme expression of the ultimate track car from McLaren. Unshackled from road regulations, the newest Ultimate Series GTR is distinguished from its street-legal sibling by striking aerodynamic additions, including a huge rear wing and diffuser making it the fastest track McLaren outside of the group’s Racing division.

The incredible McLaren F1 line-up is headlined by the GT01R, better known as the Le Mans-winning Ueno Clinic-liveried F1 GTR. Crewed by JJ Lehto, Yannick Dalmas and Masanori Sekiya, the number 59 car powered McLaren into the history books with victory on its debut in the French endurance classic.

Also competing in the same race, F1 GTR #42 turned heads for its striking livery. It was prepared by French team BBA Compétition, whose founder Jean-Luc Maury-Laribiére commissioned famous compatriot, sculptor Cesare “César” Baldaccini to create its artistic facade.

Two years later and in response to increasing competition, McLaren updated the F1 with the ‘Longtail’ that would inspire McLaren’s extreme road cars, including the 675LT and 600LT. Liveried in Gulf colours and wearing the race number 41, GT020R Longtail was helmed by Jean-Marc Gounon, Pierre-Henri Raphanel and Anders Olofsson to second place overall and first in the GT1 category, a formidable 29 laps clear of the highest-placed car from another manufacturer in class.

The collection of McLaren F1 cars is completed by chassis 69, one of the last road cars to be built in the final year of production, 1998. Offered for sale by McLaren Special Operations (MSO) in 2016, F1 #69 is presented in Carbon Black complimented by subtle detailing throughout, whilst inside the central driving seat is finished in black and contrasting red leather, with the dual passenger seats upholstered in Alcantara®. With fewer than 2,800 miles on the clock when it was offered for sale four years ago, this is one of the finest examples of this legendary car.

The McLaren F1s will be complemented by one of only four McLaren M6GT cars ever built. Representing the genesis of McLaren Automotive, the M6GT was developed from the M6 Can-Am racer by Bruce McLaren with the intention of selling a race car for the road. Half a century later, the company he founded has fully realised that dream with a range of innovative supercars that includes the 720S, GT and Speedtail.

Held in the largest and most prestigious hall at the Porte de Versailles Exhibition Centre, Paris, Retromobile is an annual showcase of motoring heritage with over 1,000 vehicles on display. The show runs from February 5-9.

Ends

Notes to editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site – cars.mclaren.press

About McLaren Automotive:

McLaren Automotive is a creator of luxury, high-performance supercars.

Every vehicle is hand-assembled at the McLaren Production Centre (MPC) in Woking, Surrey, England.

Launched in 2010, the company is now the largest part of the McLaren Group.

The company's product portfolio of GT, Supercar, Motorsport and Ultimate models are retailed through over 85 retailers in more than 32 markets around the world.

McLaren is a pioneer that continuously pushes the boundaries. In 1981, it introduced lightweight and strong carbon fibre chassis into Formula 1 with the McLaren MP4/1.

Then in 1993 it designed and built the McLaren F1 road car - the company has not built a car without a carbon fibre chassis since. As part of the Ultimate Series, McLaren was the first to deliver a hybrid hypercar, the McLaren P1™.

Announced at Goodwood Festival of Speed in 2018, the company's Track25 business plan will see it invest £1.2billion in research and development to deliver 18 new cars or derivatives by the end of 2025.

In 2018, the company launched its new £50m McLaren Composites Technology Centre in the Sheffield region in the North of England that will see it produce the next generation of lightweight carbon fibre 'tubs' that are at the heart of all McLaren cars.

2019 saw McLaren launch the 600LT Spider as well as the new GT, the track-only Senna GTR and unveiled the 620R and the McLaren Elva.

To support the development, engineering and manufacture of its range of innovative sportscars and supercars, McLaren Automotive partners with world leading companies to provide specialist expertise, technology and solutions. These include AkzoNobel, Ashurst, Dell Technologies, OnePlus, Pirelli, Richard Mille, and Tumi.

McLaren Group:

The McLaren Group is a global leader in luxury automotive and technology and comprises three businesses: Automotive, Racing and Applied.

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