

Media release

05.00 EST, November 27, 2019

McLaren announces TUMI as official luggage partner

McLaren and TUMI, the leading international travel and lifestyle brand, today announced a new partnership which will see TUMI become the official luggage partner of McLaren including world-famous race team McLaren Racing and luxury supercar company McLaren Automotive.

Since 1975, TUMI has built a foundation of innovation, functionality and durable design, with a focus on optimizing the journeys of Global Citizens around the world. TUMI will provide McLaren with world-class business and travel essentials, designed to uncomplicate, and elevate performance in all aspects of life on the move. TUMI and McLaren plan to release a luggage collection in late 2020 that brings together the shared values of both brands – unparalleled quality, technical innovation and excellence in design.

From aeronautics to automotive to sport – TUMI is inspired by the world’s most innovative industries which makes the partnership with McLaren, a world-renowned leader in embedding leading-edge technology into products with a clear design language, a natural collaboration.

Mike Flewitt, Chief Executive Officer, McLaren Automotive, said:

“McLaren supercar owners value the experience of travel with a clear emphasis on performance, luxury and style. We see that echoed by TUMI who, like McLaren, pursue a like-minded focus on the innovative use of lightweight materials and optimized performance all brought together by a holistic design-led approach.”

Zak Brown, Chief Executive Officer, McLaren Racing said:

“Travel and lifestyle are central to the sport of Formula 1, so our new partnership with TUMI is perfect. Like McLaren, TUMI is constantly pursuing better in everything it does through optimisation and innovation. We’re delighted to welcome TUMI into our family of partners and to proudly represent the brand and its products around the globe.”

Rob Cooper, President, TUMI said:

“It’s an exciting step for TUMI to venture into this collaboration with McLaren. At TUMI, we pride ourselves on truly understanding our customers, as well as having the foresight to develop products that meet their evolving travel needs. We believe that partnering with McLaren to bring their cutting edge, lightweight technologies to a collaborative collection will support TUMI’s mission of providing high-performance solutions and innovative products that optimize the journey.”

More details about the collaboration between McLaren and TUMI will be revealed next year.

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Notes to editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site – cars.mclaren.press

About McLaren Automotive:

McLaren Automotive is a creator of luxury, high-performance sportscars and supercars.

Every vehicle is hand-assembled at the McLaren Production Centre (MPC) in Woking, Surrey, England.

Launched in 2010, the company is now the largest part of the McLaren Group.

The company has defined product families: Sports Series, Super Series, Ultimate Series and Motorsport which are retailed through over 80 retailers in more than 30 markets around the world.

McLaren is a pioneer that continuously pushes the boundaries. In 1981, it introduced lightweight and strong carbon fibre chassis into Formula 1 with the McLaren MP4/1. Then in 1993 it designed and built the McLaren F1 road car - the company has not built a car without a carbon fibre chassis since. As part of the Ultimate Series, McLaren was the first to deliver a hybrid hypercar, the McLaren P1™.

Announced at Goodwood Festival of Speed in 2018, the company's Track25 business plan will see it invest £1.2 billion in research and development to deliver 18 new cars or derivatives by the end of 2025.

In 2018, the company launched the 600LT and the first two cars of Track25, the McLaren Speedtail, the next Ultimate Series, and McLaren's first ever Hyper-GT, and 720S Spider. It also opened a new £50m McLaren Composites Technology Centre in the Sheffield region in the North of England that will see it produce the next generation of lightweight carbon fibre 'tubs' that are at the heart of all McLaren cars.

2019 saw McLaren launch the 600LT Spider confirmed as the third car of Track25, with a new GT car announced and the previously-confirmed track-only McLaren Senna GTR unveiled along with the Elva roadster which will be limited to only 399 production examples.

To support the development, engineering and manufacture of its range of innovative sportscars and supercars, McLaren Automotive partners with world leading companies to provide specialist expertise, technology and solutions. These include Richard Mille, Pirelli, Dell Technologies, Ashurst, AkzoNobel, OnePlus and TUMI.

McLaren Group:

The McLaren Group is a global leader in luxury automotive and technology and comprises three businesses: Automotive, Racing and Applied Technologies.

About McLaren Racing:

New Zealand racing driver Bruce McLaren founded the McLaren Racing team in 1963. Since 1966, when it entered its first Formula 1 race, McLaren has won 20 Formula 1 world championships and over 180 grands prix. It has also won the Le Mans 24 Hours and the Indy 500 three times – the two biggest races in the world.

McLaren Racing competes in the FIA Formula 1 World Championship with Carlos Sainz and Lando Norris, and the NTT IndyCar Series with Patricio O'Ward and Oliver Askew.

About TUMI:

Since 1975, TUMI has been creating world-class business and travel essentials, designed to upgrade, un-complicate, and beautify all aspects of life on the move. Blending flawless functionality with a spirit of ingenuity, we're committed to empowering journeys as a lifelong partner to movers and makers in pursuit of their passions. The brand is sold globally in over 75 countries with approximately 2,000 points of sale.

For more about TUMI, visit www.TUMI.com

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